**Fill this out and delete the questions when you are done**

***You don’t have answer my questions, but it helps formulate your response to each section.***

**Please DO NOT submit Task 2 until Task 1 is passed**

A.  Please watch [Task 1 Section A - Timeline](https://wgu.hosted.panopto.com/Panopto/Pages/Viewer.aspx?id=d38dea61-480e-4c37-bb7a-afcd0124444c)

For the timeline, it must equal to 4 weeks (see sample bullets below)

* Create a persona profile based on [Survey Results](https://srm.my.salesforce.com/servlet/fileField?retURL=https%3A%2F%2Fsrm--c.vf.force.com%2Fapex%2Fcoursearticle%3FId%3DkA00c000000hKMHCA2&entityId=ka03x000000u3KGAAY&_CONFIRMATIONTOKEN=VmpFPSxNakF5TkMwd015MHlObFF4TXpvMU5Eb3pPUzQ1TURGYSxsb3BIQmtWTmlwWHluX1NKZkZfWTF0VGtJelBNMGxseWxtLXdRbjQ4TTlJPSxaREZrWVdOaQ%3D%3D&common.udd.actions.ActionsUtilORIG_URI=%2Fservlet%2FfileField&field=FileUpload2__Body__s) document
* Creating a low-fidelity wireframe showing the suggested flow of the new design for the Tanitian website.
* Conduct guerrilla usability testing with at least three user testers
* Summarize the qualitative feedback received, and decide which feedback is or is not actionable and relevant to your design.
* Creating an interactive prototype for the Tanitian website that reflects the wireframe design and incorporates the feedback received during guerrilla testing

B. Please watch [Task 1 Section B - Persona](https://wgu.hosted.panopto.com/Panopto/Pages/Viewer.aspx?id=73f01a23-4bf0-452b-85af-afcd0126316a)

You need an image that will be cite in APA and to use the [Survey Results](https://srm.my.salesforce.com/servlet/fileField?retURL=https%3A%2F%2Fsrm--c.vf.force.com%2Fapex%2Fcoursearticle%3FId%3DkA00c000000hKMHCA2&entityId=ka03x000000u3KGAAY&_CONFIRMATIONTOKEN=VmpFPSxNakF5TkMwd015MHlObFF4TXpvMU5Eb3pPUzQ1TURGYSxsb3BIQmtWTmlwWHluX1NKZkZfWTF0VGtJelBNMGxseWxtLXdRbjQ4TTlJPSxaREZrWVdOaQ%3D%3D&common.udd.actions.ActionsUtilORIG_URI=%2Fservlet%2FfileField&field=FileUpload2__Body__s) document when completing this task

* Age:
* Transportation to Island:
* Interested in local attractions:
* Annual income:
* Purpose of trip: vacation
* Country of origin:
* Length of stay (in days):
* Visit status:
* Island transportation:

C. Please watch [Task 1 Section C - Wireframe](https://wgu.hosted.panopto.com/Panopto/Pages/Viewer.aspx?id=1cee0b66-a07c-4e01-b614-afcd012d6cf7)

* You need label the wireframe. You started with homepage then each of your links such as lodging transportation entertainment and FAQs.
* You need a flow chart, use MS Word, insert SmartArt, hierarchy, then organization chart (see below)
* [Creating Wireframe Flow in Word](https://wgu.hosted.panopto.com/Panopto/Pages/Viewer.aspx?id=0ec6d005-d29b-4287-9cba-ad3d011b41d9)

D1. Please watch [Task 1 Section D - Guerrilla Usability Testing](https://wgu.hosted.panopto.com/Panopto/Pages/Viewer.aspx?id=be38849a-9ab4-4125-af86-afcd012e3bf5)

* You can use **any 3 people** you want and just their first name
* You must include each person and include actionable or unactionable and why
* Please break up the content into bullets

For example:

**Jim**

* **Qualitative feedback -** The font is too small
  + **Actionable** - make the font bigger
* **Qualitative feedback -**  The website is easy to navigate
  + **Unactionable** -nothing needs to be changed
* **Qualitative feedback -** The lack of a header is a little disorienting
  + **Actionable** - Should put in a header

D2. Please watch [Task 1 Section D - Guerrilla Usability Testing](https://wgu.hosted.panopto.com/Panopto/Pages/Viewer.aspx?id=be38849a-9ab4-4125-af86-afcd012e3bf5)

* Explain how you will incorporate the feedback you received from the **3 people** who reviewed your website to improve your design
* I would write a short paragraph here

E. Please watch [Task 1 Section E - Prototype](https://wgu.hosted.panopto.com/Panopto/Pages/Viewer.aspx?id=241eafbe-4482-4609-8d27-afcd0130fc33)

* Make sure you use one of the GUI editor or code editor. A prototype is not a fully functioning website, it is your 1st Draft of the project with working navigation and content on each page.
* Please note if you use Figma, it must be saved as a PDF or PNG

F. Please watch [Task 1 Section F - Usability Tasks](https://wgu.hosted.panopto.com/Panopto/Pages/Viewer.aspx?id=45e47a69-90c8-44a8-8270-afcd01320c84)

**You need five tasks**

You need a give the person an actual task to test

For example:

* What is the drinking age?
* What is there to do on the island?

G. Please watch [Task 1 Section G&H - APA citations and Proofreading](https://wgu.hosted.panopto.com/Panopto/Pages/Viewer.aspx?id=4a67b08a-e2c0-4af0-bf85-afcd0132d29b)

For more information, please visit [Course Tips & FAQs - User Experience Design](https://srm--c.vf.force.com/apex/coursearticle?Id=kA00c000000hKMHCA2)